



## **MEMBERSHIP BENEFITS BROCHURE**

*FOR MEMBERS OF THE PARK CLUB*

***THANK YOU FOR BEING A MEMBER!***

**PRIVATE CLUB and GOLF ACCESS • BESPOKE MEMBER EXPERIENCES  
CONCIERGE TRAVEL • LEISURE • LIFESTYLE**

**GOLF & TRAVEL BENEFITS DESIGNED TO COMPLEMENT THE PRIVATE CLUB LIFESTYLE**

With *Palmer Advantage®* you can be a *Member for the Day* at other private golf and city clubs, enjoy an array of travel, golf, and entertainment experiences, and much more for leisure and your business!



**PRIVATE CLUB ACCESS ACROSS THE COUNTRY**

*Bring up to three guests for leisure or business entertainment (space-avail. access)*



**COMPLIMENTARY GREENS FEES**

*At over 125 private, public, and resort courses (space-available access)*



**SPECIAL MEMBER-ONLY GOLF EVENTS**

*Special Member/Guest golf days at Top-100 and PGA TOUR venues across the country*



**FLEX EVENT GOLF PLANNING SERVICES**

*Host custom outings for groups up to 40 ... even at clubs outside of the network*



**DEDICATED CONCIERGE SERVICES**

*Agent services that get to know your Members for their golf and travel*



**TRAVEL & VACATIONS**

*Over 1M hotels, resorts, cruises, and experiences available by phone or online*



**BEST RATE GUARANTEE COMMITMENT**

*On hotels, resorts, car rentals, and vacation packages*



**ENTERTAINMENT**

*Memories made easier with special deals at sport events, theme parks, and more*



**SPOUSE BENEFITS**

*Benefits extend to the secondary Member and accompanied dependents*



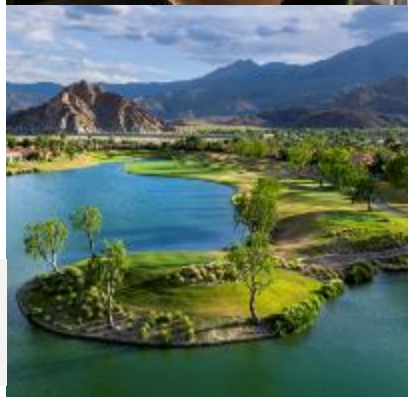
**KINGDOM MAGAZINE SUBSCRIPTION**

*Luxury lifestyle and golf magazine home-delivered three times per year*



**\$1,100 TRAVEL SAVINGS + \$600 MORE ANNUALLY**

*Receive \$1,100 Credits at enrollment to spend towards travel and vacations*



**PALMER ADVANTAGE IS INCLUDED WITH YOUR MEMBERSHIP AUTOMATICALLY!**

Benefits will be activated for new Members at the end of the month within which you joined *The Park Club*. At that time you will receive a "welcome" email sent to the primary member's email address with your account credentials, and helpful pathways to begin using the golf, travel, and lifestyle benefits and services.

For questions and help please visit [www.PalmerAdvantage.com](http://www.PalmerAdvantage.com)



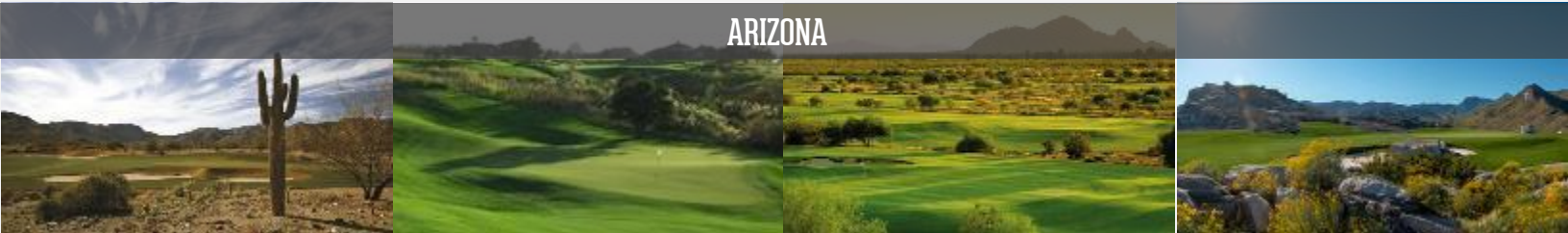
# EXPLORE THE NETWORK

## PRIVATE CLUBS & GOLF ACCESS IN NORTH AMERICA

*Palmer Advantage* access to 100's of golf clubs and courses in the U.S. and North America.

*These are a handful of the most popular markets our Members visit to play and entertain.*

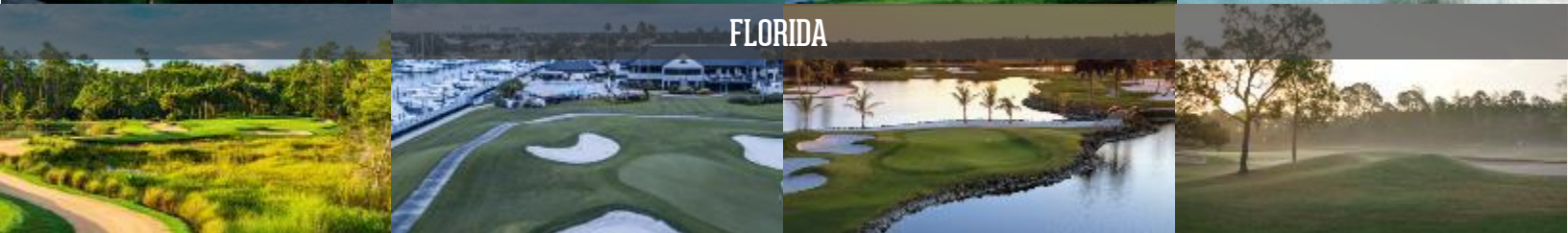
### ARIZONA



### CALIFORNIA



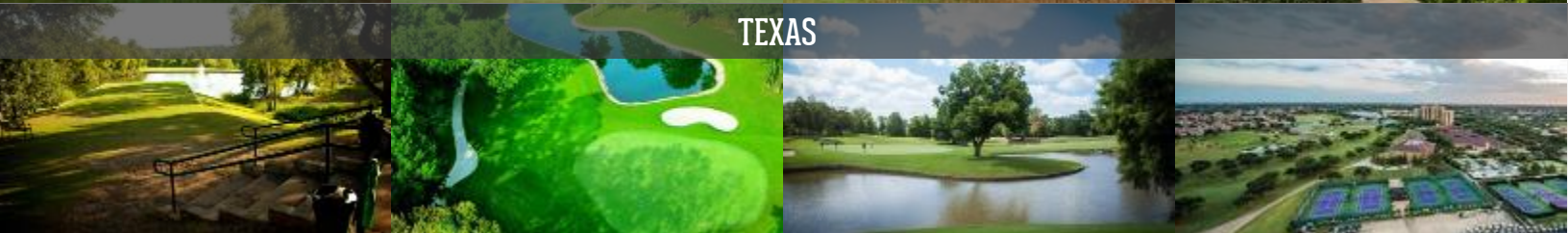
### FLORIDA



### NEW ENGLAND & THE ATLANTIC SEABOARD



### TEXAS



### INTERNATIONAL



**To explore the clubs available in these areas and others please click below.**

[VIEW CLUB LIST \(PDF\)](#)

\*All golf is offered on a space-available basis. Course availability and/or access benefits subject to change without notice.



# GOLF NETWORK BENEFITS & ACCESS

PRIVILEGES, MEMBER PRICING, AND CLUB AVAILABILITY



## ACCESS PRIVILEGES & SERVICES

### GUEST PRIVILEGES

Members may bring up to three accompanied guests.

### ACCESS

Access is on a space-available basis. Weekends before 2pm are generally not available.

### REWARDS

Earn \$50 Credits per round played.



## GOLF FEES AND RESERVATIONS

### 'CART FEE ONLY' GOLF

Pay only the cart fee at select Clubs. (2 single rounds per property per 30 days)

### "PAY-FOR-PLAY" PRIVATE CLUBS

Privileged guest access at select private clubs where Members pay guest fees.

### RESERVATIONS

Tee time and reservation requests are submitted through our Concierge Services online or by phone.



## GOLF NETWORK IN NORTH AMERICA

### 190+ PRIVATE GOLF AND COUNTRY CLUBS

Member for the day privileges to play golf and more.

### 'CART FEE ONLY' GOLF COURSES

80+ of the private golf clubs, and 40 other public and resort golf courses.

### COURSES AND RESORTS WITH PREFERRED RATES

50+ public and resort courses with preferred pricing on golf and packages.



## INTERNATIONAL GOLF

### 670+ GOLF VENUES IN OVER 40 COUNTRIES

Courses offering preferred rates, access, or even 'cart fee only' golf.

### POPULAR MARKETS

UK, Europe, the Pacific Rim, and beyond.

### PRESTIGIOUS DESTINATIONS

Play at World Top-100 courses, past Ryder Cup hosts, and iconic clubs.

# RESERVE SERIES GOLF

## SIGNATURE GOLF EVENTS

Reserve Series golf events offer invitation-only golf experiences at some of the country's finest private golf venues. Each event offers everything you, and your guests, need for a full-day of impactful golf.



### ENJOY A YEAR-LONG CALENDAR OF INVITATIONS

Starting in the late-spring and running through mid-fall



### HOST YOUR CLIENTS, COLLEAGUES, FRIENDS, AND FAMILY

Bring up to three guests with you to any event



### ALL INCLUSIVE GOLF

Each event typically includes meals, a gift, and more



### CELEBRATE THE DAY WITH YOUR GUESTS AND FELLOW PLAYERS

After your day of golf, relax with your guests during an awards reception



*Events are styled as Member-Guest golf days with casual competitiveness in an exceptional private golf setting.*





# FLEX EVENTS

## CUSTOMIZED GOLF EVENT PLANNING SERVICES

*Flex Event* services are for your golf event and golf experience needs that require more in-depth customization, accommodations for a larger group size, or coordination and planning services.

### **FLEX EVENTS CAN SERVICE:**

- ✓ Golf tee times for larger parties of 6—12 players
- ✓ Golf events for groups of 12—40 players
- ✓ Turn-key food and beverage services during your event
- ✓ Bespoke golf experiences and packages outside of the *Palmer Advantage* network
- ✓ Multi-venue, multi-date events



### **INTIMATE BUSINESS OUTINGS**

Bring the board room to the tee box and entertain important clients and prospects.



### **LARGER BUSINESS EVENTS**

Plan a larger corporate outing for employees, colleagues, and clients.



### **BESPOKE EXPERIENCES**

For groups of over four players, or for reservations at clubs outside of the network.



### **EXCLUSIVE GOLF TRIPS**

Curated golf tours and travel experiences curated for Members in the U.S. or abroad.

*Our team is ready to take on any challenge you have for us to create your next golf experience!*

# TRAVEL CONCIERGE

## VACATION PLANNING AND TRAVEL BENEFITS



### TRAVEL CONCIERGE SERVICES

Get help with simple questions or have them do all of the searching and travel planning for you



### FULL SERVICE WEBSITE

Search, explore, and book all travel online at your convenience 24/7



### BEST RATE GUARANTEE COMMITMENT

Book hotels, resorts, cruises, and vacation packages with peace of mind



### 1 MILLION PLACES TO VISIT

Stay at resort and hotels around the world featuring popular chain brands and boutique independents



### CRUISE THE WORLD

Enjoy exceptional pricing on over 40 of the best cruise lines offering ocean, river, and other voyages



### VACATION EXPERIENCES

Enrich your travels and vacations with added local experiences and attractions



### FLIGHTS AND CARS

Book it all with one call, or website visit



### YOUR PALMER ADVANTAGE CREDITS

Spend Credits as partial-payment towards most travel reservations. (see next page for more)

*Members receive **\$1,100** Credits upon enrollment that can be used as partial-payment towards most travel purchases.*



**PALMER ADVANTAGE**  
THE ULTIMATE CLUB NETWORK



# MEMBER CREDITS

## A UNIQUE MEMBERSHIP BENEFIT



### WHAT ARE CREDITS?

Credits are an exclusive Member currency shown as dollars to save on travel



### HOW CREDITS ARE EARNED

- + You receive \$1,100 Enrollment Credits upon activation
- + Earn \$600 Credits every 12 months of Membership
- + Earn \$50 Credits per golf round played through *Palmer Advantage*
- + Earn \$100 Credits for each flight reservation made through *Palmer Advantage*



### SPENDING CREDITS – ***AND ON WHAT?***

- Credits may be spent as *partial-payment* towards eligible purchases
- The amount that can be used is always presented prior to purchase
- Eligible purchases include *most* of the following:
  - ✓ Hotels, resort stays, cruise voyages, rental cars, vacation packages, and gift card purchases



### EXPIRATION

Most Credits expire 12 months from the date of issuance. *Enrollment Credits* expire 24 mos. once issued!

\* Credits have no cash value, cannot be transferred, and cannot be used for purchases/reservations made outside of *Palmer Advantage*.



Credits can be spent when you shop travel online, or over the phone with the Concierge!





# LEISURE AND FAMILY ENTERTAINMENT

COMPLEMENTING MEMBERS' LIFESTYLES

*Palmer Advantage offers member-only experiences, providing you with special access and private-member pricing on entertainment and experiences for the enjoyment of your designated members!*



## EXCLUSIVE PARTNERSHIPS WITH MEMBER-ONLY BENEFITS

Access to exclusive offers from travel, private aviation, and entertainment experience partners



## SPECIAL TICKETS TO THEME PARKS AND ATTRACTIONS

- WALT DISNEY WORLD®, UNIVERSAL™, SEAWORLD®, and others
- Las Vegas and Broadway shows and other concerts & performances
- Unique experiences including ski packages, city tours, and other excursions



## OTHER SPECIAL MEMBER OFFERS AND SAVINGS

- Save on gift cards to restaurants and future-use ticket packages to movie theatres
- Find special savings on select warehouse shopping memberships and other services



## MEMBER-ONLY WEBSITE AVAILABLE 24/7/365

Your Concierge can help with most purchases, and the online stores are always available



FoundersCard Membership Offers



Tickets to WALT DISNEY WORLD®  
Disney artwork/properties: © Disney



Shows and performances

*Each Membership can take advantage of the many offerings for personal and business enjoyment!*



**PALMER ADVANTAGE**  
THE ULTIMATE CLUB NETWORK

# FREQUENTLY ASKED QUESTIONS

## HOW MUCH DOES IT COST TO PLAY GOLF?

For **'cart fee only' golf**, Members only have to pay the cart fee which will be confirmed upon request. **At pay-for-play clubs**, rates are generally \$100 - \$175 per round per player (including guests.) Our Members relate the cost of golf similar to attending professional sports. We have the courtside equivalent clubs with elevated experiences that can range \$250 - \$600 per player.

## HOW MUCH 'CART FEE ONLY' GOLF CAN I PLAY?

**THERE ARE NO ANNUAL LIMITS.** Members may receive up to two (2) 'cart fee only' single rounds of golf per thirty (30) days at each participating Club outside of 75 miles from your Club. These cart fee only rounds may be used by the primary, secondary, or eligible dependents in any combination.

## CAN MEMBERS BRING GUESTS?

**ABSOLUTELY!** Members may bring up to three accompanied guests that can be business colleagues, family, or friends. Guests who are not Members with *Palmer Advantage* will pay the accompanied guest fee as defined by the Club.

## HOW DO MEMBERS MAKE RESERVATIONS?

**GOLF:** All golf requests must go through the Golf Concierge by online request form (phone also available.)

**TRAVEL:** Travel Concierge services are available seven days a week by phone or email to provide personalized attention and assistance for travel reservations. In addition, our website provides 24/7 access to browse and book hotels, resorts, cruises, rental cars, flights, and more .

**TICKETS:** Find theme park, attraction, ski lift, movie theater, and other tickets online.

**SHOP:** Find gift cards and more.

## HOW DO MEMBERS PAY FOR GOLF?

**USUALLY AT CHECK-IN.** For some "pay for play" clubs Members will pay in advance over the phone. Pricing is always quoted at the time of request. For any incidental food and beverage, or other types of purchases, those are paid directly to the club at the time of purchase unless otherwise stated at the time of booking confirmation.

## HOW DO I RECEIVE PALMER ADVANTAGE BENEFITS?

**PLEASE SEE NEXT PAGE.** *Palmer Advantage* is available to you exclusively through your membership at your home club.



# YOUR BENEFITS



## PALMER ADVANTAGE BENEFITS ARE PART OF YOUR MEMBERSHIP

**For NEW MEMBERS your benefits will be activated by the 10th of the month following when you joined the Club.**

A “welcome” email will be sent to the primary member email address containing your account credentials and helpful pathways to begin using your golf, travel, and lifestyle benefits.

## FINDING CLUBS AND REQUESTING TEE TIMES

All golf is offered on a space-available basis and peak and prime times may not be available at times, including weekends before 2pm in most cases. Please click below to view our club list.

[VIEW CLUB LIST \(PDF\)](#)

## PALMER ADVANTAGE REPRESENTATIVE ASSISTANCE

Click below to speak directly with a *Palmer Advantage* representative.

[CONTACT PALMER ADVANTAGE](#)